

# OFFSHORE DEVELOPMENT CENTER

from Silver Touch Technologies- Create your own Team!

An Offshore Development Center (ODC) is a remote counterpart to in-house IT personnel. Think of the ODC as a virtual department, a dedicated team of software developers situated beyond the doors of your business, though never out of touch!



## Why consider an Offshore Development Center?

Software Outsourcing has long passed the buzzword stage. Outsourcing software development is here to stay as an IT trend which has evolved, grown, matured and is now living up to and outperforming its potential. For companies that wish to cut costs while gaining access to world-class software engineers, offshore development is a smart decision.

The core reason for choosing India as an offshore software development partner country, to other competing destinations in the outsourcing business is its vast pool of educated people, combined with world-class quality offerings and supportive Government policies for the IT sectors.

### So if you have these typical business needs:

- Expansion
- Innovation / Diversification
- Acceleration –time to market
- IT as a backbone
- Cost Effectiveness

Then the Smart Decision is to consider the ODC Model.

## Key Benefits of the ODC Model

### Cost efficiency

- Labour cost savings may reach up to 60% for routine low-level tasks as compared with in-house development in the UK and Western Europe
- Significant reduction of development time, hence speed-to-market becomes an invaluable advantage in today's competitive environment
- Converts your fixed costs into variable costs

### Availability of Trained Staff

- Immediate access to a large pool of the best industry talents that overcomes the hiring gap for IT professionals in the UK

### Flexible Manpower

- By using the ODC model, companies can cut down on their office space requirements, recruitment of staff, training expenses and legal costs
- Ability to scale the team up or down based on market and business needs
- Ability to change mix of skills

### Development Risk Minimised

- Development process and quality management system proven over the last 13 plus years

### No up-front investments on the customer's part

- Flexible business models

Offshore development is not just a strategy for cost reduction, it is in fact, a strategic service and essential element of sustainable growth.



## Why Silver Touch Technologies?

Silver Touch Technologies has been prouidng Offshore Software Development and IT Outsourcing Services since 2000 to customers from around the globe. From our Ahmedabad based facility, we act as your extended development team, taking on projects that might currently be a stretch for your in-house team, or providing technology skills in areas complementing your staff's skills, or just being a more cost effective software development center.

During last 20 years, we have built experience in a huge variety of verticals, countries and project types. We offer a full spectrum of technology services. We combine business and industry insights with cutting-edge technology know-how. We have a track record in software development sourcing best practices. We have all the necessary accreditations, such as CIMMi Level 5 rating.